



## Statement of Strategic Intent 2021 – 2023

Reviewed 25 May 2022

### Purpose

To build a better world through quality relationships.

### Guiding Principles

Accepting, Negotiating, Listening, Encouraging, Respecting, Supporting & Trusting

Strategic Pillars	Collaborate, Lead & Influence	Governance	Support Training and Faculty Growth
Aspiration	Glasser Australia will utilise our strategic pillars to promote quality training and enhance relationships with members, strategic partners, and wider communities.		
Strategic Activities	<ul style="list-style-type: none"><li>• Grow quality relationships with members.</li><li>• Clarify Glasser Australia's place.</li><li>• Demonstrate credibility through a content marketing strategy.</li><li>• Grow revenue.</li></ul>	<ul style="list-style-type: none"><li>• Develop a lead management aligned governance structure to meet organisational, legal and ACNC requirements.</li><li>• Ensure compliance with ACNC.</li><li>• Produce an Annual Report.</li></ul>	<ul style="list-style-type: none"><li>• Develop flexible learning options.</li><li>• Engage faculty in professional development opportunities.</li><li>• Promote Glasser Quality Schools accreditation program.</li><li>• Manage access to training programs in collaboration with trainers.</li></ul>