

Statement of Strategic Intent 2021 – 2023



**GLASSER
AUSTRALIA**
IGNITE THE POWER OF CHOICE

- Purpose** Supporting people to learn Choice Theory to enhance wellbeing through quality relationships.
- Guiding Principles** Accepting, Negotiating, Listening, Encouraging, Respecting, Supporting and Trusting.
- Aspiration** Glasser Australia will utilise our strategic pillars to promote quality training and enhance relationships with membership, strategic partners, and wider communities.

Strategic Pillars	Facilitate Collaboration	Lead and Influence	Cultivate Adaptability	Enhance Training Opportunities
Strategic Activities	<ul style="list-style-type: none"> Facilitate quality relationships with membership. Connect with communities to grow training opportunities. Enhance our relationship with Australian Association of Social Workers (AASW), Psychotherapy and Counselling Federation of Australia (PACFA), National, State related Peak Bodies and broader communities. 	<ul style="list-style-type: none"> Promote Choice Theory, Reality Therapy and Lead Management as a transformational internal control practice framework through quality training. Demonstrate credibility through a content marketing program. Enhance and promote Glasser Quality Schools accreditation program. 	<ul style="list-style-type: none"> Develop a governance structure aligned with Choice Theory, Lead Management, relevant legislation and the Australian Charities and Not-for-profits Commission (ACNC) Standards. Create contemporary Choice Theory programs aligned with flexible learning options including the use of technology. Diversify and grow revenue streams. 	<ul style="list-style-type: none"> Develop a Choice Theory based counselling training program. Develop policies and procedures for flexible learning options for traditional programs, including Recognition of Prior Learning (RPL) and Recognition of Current Competency (RCC). Develop a range of contemporary short courses based on Choice Theory, Reality Therapy and Lead Management. Develop and support processes for Faculty professional development.