Statement of Strategic Intent 2024-2026

Glasser Australia promotes and supports the teaching, learning and practice of Choice Theory – a psychological framework that provides an opportunity to understand:

- How and why people behave.
- Competency based conservations that facilitate change and encourage self-evaluation and personal responsibility.
- How to lead for maximum engagement and productivity whilst prioritising respectful relationships.

Our Purpose

To enhance people's capacity to cultivate connected and caring relationships with themselves and others to live meaningful lives.

What we do

Glasser Australia's Board oversees the quality, integrity and promotion of Glasser endorsed Choice Theory training programs within Australia's Human Services, Education, Business and Community sectors. We provide opportunities for members to share their impact of these principles in society.

How we do it

Integrity – the way we work		Connection – how we work		Quality – the word we produce	
Trust	Accountability	Engagement	Teamwork	Clarity	Productivity

Guiding Principles

Accepting, Negotiating, Listening, Encouraging, Respecting, Supporting & Trusting

Strategic Pillars	Collaborate, Lead & Influence	Governance	Support Training and Faculty Growth
Strategic Activities	• Grow quality relationships with members. • Clarify Glasser Australia's place. • Demonstrate credibility through a content marketing strategy. • Grow revenue.	• Develop a lead management aligned governance structure to meet organisational, legal and ACNC requirements. • Ensure compliance with ACNC. • Produce an Annual Report.	• Develop flexible learning options that diversify and build sustainability. • Engage faculty in professional development opportunities to promote growth and quality practices. • Promote growth of CT/RT/LM in education and Glasser Schools Accreditation Program. • Explore Quality Business Accreditation programs. • Promote the growth of Reality Therapy as a recognised therapeutic modality within the human services sector.